

# The Strategic Stop List

Powered by The Centered CEO

Inner Clarity for Strategic Impact

As a former CEO and Board Advisor, I leverage three decades of experience to guide leaders using the proprietary Clarity-to-Impact Model. This template is the first step to eliminating organizational complexity and enforcing strategic restraint.

**Instructions:** Complete the inventory (Section 1), then perform the audit (Section 2) against your single most critical strategic target. This exercise forces the necessary trade-offs for genuine execution speed.

**1. Strategic Inventory** (The Problem)

List 5–7 of your current major initiatives. Be honest about their current resource allocation and complexity.

Project Name	Resources Allocated (Time/Budget/Talent)	Stated Strategic Goal (Brief)
Project A		
Project B		
Project C		
Project D		
Project E		
Project F		
Project G		



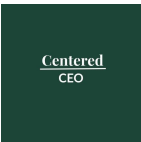
2. The Focused Constraint Audit (The Solution)

Our Single, Non-Negotiable Strategic Target for the Next 12 Months Is:

(Write your single most critical goal here: e.g., Increase Market Share by 5% in X Segment.

Project	Priority Alignment Check Does this project directly serve our Single Target? (Yes or No)	Essential BAU Check Is this project absolutely essential for current Business-as-Usual? (Yes/No)	Verdict: KEEP, DELEGATE or STOP

**Constraint Rule:** Any project that scores **No** on **Priority Alignment** and **No** on **Essential BAU** is mandatory for the **STOP List**. It is organizational friction.



**3. The Resource Reallocation Mandate (The Action)**

True strategic discipline means reallocating the resources you free up. You must visibly re-inject them into the single priority project.

Projects to Stop (From Audit)	Resources Freed Up (Time/Budget/Talent)	Resources Reallocated To (Must be the Single Target)

**Ready to Enforce Strategic Constraint?**

If completing this template exposed significant strategic friction and an inability to say 'No,' your organization is suffering from **The Strategic Lie of 'Yes'**.

**Initiate a Confidential Strategic Discussion** to explore how the **Clarity-to-Impact Model** can align your focus and drive **Sustainable Impact**.